### Profile



www.gspuuae.com



Global
Strategic
Partners
Union



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- » WHY GSPU?
- » PERCEPTION
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### Why GSPU?

#### REAL-TIME PROBLEM SOLVING

Ability To Serve Multinational Companies Across Geographies

#### TOP QUALITY, DISCIPLINED TEAM

Continuous And Proactive Approach At All Levels

### EMINENCE IN THOUGHT PROCESS

Strong Multicultural Understanding

#### BALANCED AND EFFECTIVE COMMUNICATION

Customised Solutions Aligned With Customer's Expecations

#### PERCEPTION

The pursuit of progress is a permanent goal for any enterprise. Every business needs expert financial and compliance advice for business innovation, success and survival. Organizations which survive adversity and recession are those that follow the path of practical imagination and realistic ingenuity. An opportunity arises when we are able to separate the remarkable from the ordinary. We can utilize this opportunity to understand the remarkable by converting work into services and customers into friends reducing the gap in the relationship.

Our client relationships are more than just business partnerships: we aim to understand people as well as businesses, and build long-standing relationships based on mutual respect and trust. We care about the success of our clients and are committed to delivering value. We adopt a professional approach since it is important for us that our clients enjoy working with us.

GSPU Group is here to show you the opportunities with wisdom and foresight. Our partners and professional staff strive to achieve astonishing growth based on our Unique Perception.





#### THE PROFESSIONAL SPECIALISTS

We, GSPU Group, are a leading professional Audit and Consultancy firm set up in 2006. We provide services in audit & assurance, accounting & financial advisory, tax consultancy, business advisory, company incorporation and management consultancy. We specialize in helping businesses, whether start-ups or multinationals, to achieve their goals. Through our own professional expertise and by working directly with organizations, we have developed a robust understanding of the factors that govern business growth. Our objective is to use this to help our clients maximize their potential.

With GSPU, you can be confident that the work will be carried out by dedicated professionals who have international expertise as well as a comprehensive knowledge of the local market.



### **WE ARE** COMMITED TO MAINTAIN QUALITY

#### **OBJECTIVE**

Providing world-class financial services for a clientele that is satisfied and ever-increasing.

#### VALUE

**Integrity Confidentiality** Professional approach Firm technical standards Compliances & governances.

#### VISION

Serve with quality, reliability and integrity commitment, dedication and devotion to profession, adherence to professional standards, ethical values, social and economic commitment to the nation and people

#### MISSION

We are committed to creating and sustaining long-term relationships which drawn on our experience and expertise help our clients to achieve real success

#### OUR SERVICES

- » AUDIT & ASSURANCE
- » ACCOUNTING SERVICES
- » TAX CONSULTING
- » BUSINESS CONSULTING
- » COMPLIANCE SERVICES
- » COMPANY FORMATION SERVICES
- » STARTUP SERVICES
- » OTHER SERVICES



"Strategic Partners of Your Success"

# AUDIT & ASSURANCE

- » External Audit Services
- » Due Diligence Audit Services
- » Internal Audit Services
- » Forensic Audit Services
- » Corporate Governance Audit



#### **External Audit Services**

Audit simply refers to examining and giving comments on the items verified. Financial audit implies an examination of the books of accounts and other relevant records. This will provide the auditor necessary information to give his opinion whether the accounts are properly maintained and complied with necessary statutory, accounting or financial reporting and auditing standards.

A financial statement audit is an independent appraisal of the financial statements prepared by the organization. The basic objective of a financial statement audit is to provide an independent or third-party assurance that the management has, in its financial statements, presenting a "true and fair" view of a company's financial performance.

The result of this examination is a report by the auditor, attesting to the fairness of presentation of the financial statements and related disclosures. The auditor's report must accompany the financial statements when they are issued to the intended recipients or stakeholders.



#### **Due Diligence Audit Services**

Due diligence is an investigation or examination of a business entity prior to signing a contract or an agreement which requires a certain standard of care. The investigation about the business entity's financial, legal and other statutory compliances could be carried out for potential objectives such as investment, merger & acquisition etc by an investor.

While investing and conducting a business, the management should take special care not to make any mistakes. Even small mistakes can lead to immense problems and invite penalties down the line.



#### **Internal Audit Services**

Internal auditing ensures that the organization is working fairly enough to mitigate risks, and that business goals and objectives are met. To do this, internal auditors work with an organization to systematically review its systems and business operations. These reviews are focused on recognizing how well risks are managed and whether agreed procedures are being followed.



#### **Forensic Audit Services**

Forensic Audit involves a detailed evaluation of records and documents to obtain and extract evidence against the Crime or Fraud that can be used in a court of law or for legal proceedings. Going by the general definition of the term Forensic means application of scientific methods and techniques in the investigation process. Forensic Auditing is very different from Forensic accounting.

Forensic accounting is like Fraud investigation where the fraud is committed by employees, vendors & customers against the Business. Whereas Forensic Audit is required when there is fraud or crime for the Business. This may involve Shareholders, Owners, Management or Partners themselves indulging in Frauds.

Forensic Audit Services are generally on financial frauds. It requires the utmost expertise and knowledge in the field of accounting & auditing. Forensic Audits are ordered by external parties to gather the evidence. For Eg. Banks may order Forensic Audit on Non- Performing Assets, or for accounts where funds are not utilized by Borrower for the purpose for which they were sanctioned.

#### **Corporate Governance Audit**

Corporate Governance Audit is a process assuring that the company has complied with all the applicable laws, rules & regulations and has a well formulated internal control system, policies & procedures to serve the stakeholder's need as well.

#### **Our Corporate Governance Audit services are:**

- » Determining procedures for assessing risks like Global, Financial, General, Economical, Political, Industrial & Company specific risks and also ensure the adoption of risk minimising procedures.
- » Provide measures to ensure that company complies with applicable Laws in respect of the following:
  - Disclosures and whether proper disclosures have been made regarding related party transactions, accounting treatment, risk management etc by the company as and when required.
  - > Board Composition & Board meetings.
  - Various Committee (like Audit Committee) composition & committee meetings.
  - Code of Conduct and whether the Company has laid down the same to various levels in organization.
  - Compensations for Directors including Non-Executive Directors.
  - Information including Financial Statements and results, Annual operating plans and Budgets, Show cause/demand/prosecution notices and such other materially important documents are placed before the Board.
  - Provide measures to monitor and review the effectiveness of the company's internal audit function; and monitor the internal audit function's independence and objectivity and the effectiveness of the internal audit process, taking into consideration relevant professional standards.

# >> ACCOUNTING SERVICES

- » Bookkeeping Services
- » Outsourced Accounting Services
- » VAT Accounting
- » CFO Services



#### **Bookkeeping Services**

Bookkeeping forms the basis of all the accounting procedures of a business. The management needs data from the company to analyze its activities and formulate a future plan, and this is where Bookkeeping comes into play.

GSPU, provides a wide range of bookkeeping services considering a holistic view of business entity types. We deal from the initial to the advanced bookkeeping services. Some of them are:

- » Company profile setup
- » Maintenance of bills
- » Maintenance of customer invoice and payments
- » Reconciliation of bank accounts
- » Custom-designed reports
- » Quarterly budget reviews
- » Payroll and tax management



#### **Outsourced Accounting Services**

Nowadays, outsourcing is very essential for running a business profitably. The growth of information technology has increased competition, globalization, customer needs, mass customisation, product proliferation, etc and the pressure to reduce costs has forced organizations to outsource their non-core competent areas. GSPU is capable of handling any type of accounting, payroll, back office operations etc at a reasonable cost.

Accounting is a very important activity that is to be performed diligently by the management, but it is also true that Accounting can be very time taking and repetitive. This is why most of the companies require external assistance while conducting the accounting activity for the business. Some companies outsource the Accounting Function of the company to a third party for better results.

#### **VAT Accounting**

Value Added Tax (VAT) is a consumption tax on the use of goods or services and is considered as an indirect tax to be paid by the ultimate customer. Now when it comes to the business front, there exists a receivable and payable VAT. The VAT collected through the sale of goods is to be paid to the government. On the other hand, the VAT paid while purchases are to be received from the government. Globally more than 150 countries have accepted the VAT concept.



#### **CFO Services**

We, GSPU team can provide a part-time or full-time Virtual CFO service as per Client demands. With our expert professionals we provide a cost-effective service at a reasonable fee in accordance with the scope of assignment.

Understanding the challenges behind a business we provide a strategic CFO for timely-effective and efficient services. Our assistance can build a solid base for your business by enhancing the investor wealth and achieving business goals.

# >> TAX CONSULTING

- » Tax Agent Services
- » VAT Registration
- » VAT De-registration
- » VAT Return Filing
- » TAX Residency Certificate in UAE
- » VAT Implementation
- » Excise Tax Service



#### **Tax Agent Services**

A tax agent is an individual registered with the Federal Tax Authority (FTA) in the UAE. Such Registered Tax Agents in the UAE can enter into a contractual agreement to act on behalf of another person in complying with tax obligations of his business. Further, the tax agent in the UAE has the power to represent the taxable person before the Federal Tax Authority (FTA) for any tax-related matters.

Tax agents in the UAE help businesses to represent themselves before tax authority in any tax-related matters. Such registered tax agents in the UAE can ensure that businesses are complying with their tax obligations.

#### **VAT Registration**

Value Added Tax (VAT), an indirect tax levied on consumption of goods and services has been adopted as a system by almost 160 countries globally. This tax serves as another segment for revenue generation for the Government. Having realized this, the GCC countries have recently registered themselves under VAT law and implemented it by 1st Jan 2018 with 5% as the VAT rate. The Middle-East country,UAE, is one of the most dynamic countries in the world. The Emirates have got several zones that have been considered as a business free-tax zone that became the center of investment for foreign investors. If your business is registered under VAT law, it signifies that it holds a recognition in the eyes of the government.

If you are a business owner in UAE or planning to establish your business roots in the Emirates, be it a small, medium or a large business, you need to get your business registered under VAT law. Before moving to the process let's have a look at the entities who should register for VAT, the importance of VAT followed by the registration process and other essential documents and information.

#### **VAT De-Registration**

Deregistration from VAT in UAE refers to the process by which a VAT registered person can have their Tax Registration Number (TRN) cancelled from the Federal Tax Authority (FTA). The VAT Regulations in UAE contains specific provisions related to conditions subject to which a VAT registered person is obligated to Deregister from VAT and procedures for Mandatory/Voluntary Deregistration from VAT in UAE. Understanding these provisions can ensure a smooth process for settlement of your VAT obligations in UAE and also avoid the administrative penalty of AED 10,000/- associated with non-compliance with proper deregistration procedures. So the provisions of the Law are of paramount importance to ensure that unnecessary penalty costs are avoided by Companies.

#### **VAT Return Filing**

Value Added Tax (VAT) is charged on the consumption of goods and services. Be it a new business or an established business, filing for a VAT return acts as a saviour and also holds a good image in the eyes of the government. Today almost more than 180 countries have accepted the procedure and this has spread worldwide at a faster pace. The Middle East countries, especially the United Arab Emirates, which has been tirelessly working on setting itself as a business hub, has understood the importance of VAT filing. Realizing this, the GCC countries have formulated the VAT law and agreed at a VAT rate of 5%. If you are building your business plan for UAE, you should be aware of the VAT return filing and VAT related processes existing there.

#### **TAX Residency Certificate**

The tax residency certificate is an official document issued by the UAE's ministry of finance. It is used to establish the country of tax residence for a legal entity or a company. The certificate can be issued to either a company registered in the UAE or an individual living here. The certificate has a year's validity, and once it expires, it needs to be renewed.

What are the objectives of the certificate?

The certificate is issued for the following reasons:

- » It helps applicants avoid paying taxes in two or more countries.
- » It proves that the applicant is residing in the UAE.
- » It makes the process of cross-border trade and investment easier.
- » It helps diversify the economy.
- » It encourages development in the UAE.



#### **VAT Implementation**

In today's world, an individual or business entity is concerned a lot about tax payment. Often, we hear the term 'VAT', which is levied on our daily essentials. In simple terms, we can say that VAT is an indirect tax levied on the final consumer for the consumption of goods and services being opted by them. More than half of the countries have understood and implemented it at a very fast pace. United Arab Emirates (UAE) is one among them who have recently implemented the VAT process in its national arena.

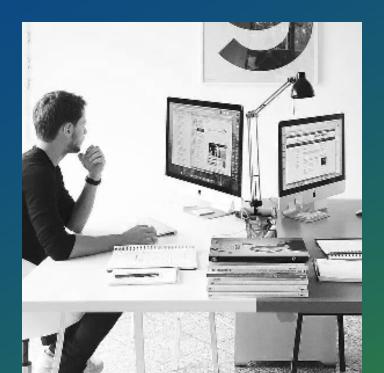


#### **Excise Tax Service**

Globalization has opened gates for businesses to carry their business activities at an international level, across national boundaries. The business transactions result in the import and export of goods and services during the process. Now, several types of taxes are levied on these goods. One such type is the excise tax. It is a tax levied on the import of certin goods that are harmful to human health. In order to deal these goods, an excise tax registration needs to be done as per the law. The GCC countries are expected to accept the framework with different rates for a different range of products so that the business activities will be conducted on a legal basis. The specific goods include Tobacco Product, carbonated soft drinks, and special purpose goods that are believed to have adverse effects on human health.

## >>> BUSINESS CONSULTING

- » Standard Operating Procedures
- » Business Valuation
- » Corporate Finance
- » Feasibility Study Service
- » Mergers and Acquisition
- » Transfer Pricing



#### **Standard Operating Procedures**

A Standard Operating Procedure (SOP) is a set of step-by-step instructions compiled by an organization to help workers carry out complex routine operations. Standard Operating Procedure is a set of processes or procedures that each department in an organization has to follow on a daily basis while performing each task. GSPU helps you to form a Standard Operating Procedure to achieve efficiency, quality output and uniformity of performance. It will reduce miscommunication and failure to comply with industrial regulations.

In the midst of all the general business operations, it would be difficult for the management to monitor the maintenance of assets, thus resulting in a huge loss of investment through major repairs / frequent replacements.

#### **Business Valuation**

There are many reasons why a business owner or company needs to know the value of a business. The value of business is taken at times to sell or buy a business, settlement on litigation, capital restructuring, expansion of business etc.

Business valuation demands high-level financial analysis that should be undertaken by a qualified valuation professional with appropriate credentials. Business owners who seek a low-cost business valuation are seriously missing out on the important benefits received from a comprehensive valuation analysis and valuation report performed by a valuation expert. These benefits help business owners negotiate a strategic sale of their business to get a fair price, minimize the financial risk of the management in a litigation etc.

#### **Corporate Finance**

Corporate finance is a very complex and intricate area in finance. The main goal of corporate finance is to enhance the value of the firm to the shareholders but it also consists of other important decisions such as investment decisions and dividend decisions. By the proper application of knowledge and planning, a firm can properly deal with the finances in hand and make plans and budgets for the future.

There are multiple sources of corporate finance such as Shares, Debentures, Public Deposits, Banks, Indigenous Banks, Retained Earnings, and Special Financial Institutions. If a company properly focuses on finances, it is bound to be successful.

#### Feasibility Study Service

A feasibility study is the analysis of the practicability of a proposed idea. It takes all of a project's relevant factors into account—including economic, technical, legal, and scheduling considerations—to ascertain the likelihood of completing the project successfully.

Feasibility studies also can provide a company's management with crucial information that could prevent the company from entering blindly into risky businesses.

A properly researched and executed feasibility study is capable of clearly identifying possible issues that can arise when a project is implemented, understanding financial, operational and other potential organizational impacts. It determines if the project will be productive after considering all the influencing factors.

#### Mergers and Acquisition

The common intention for Mergers & Acquisitions is to create a stronger position where two companies together is worth more than two companies separately. Technology integration, higher revenue, regional expansion, higher growth, diversification, tax benefits etc are the main reasons for mergers. The process of Mergers & acquisitions takes months from start to finish involving different steps and procedures.

#### **Transfer Pricing**

Transfer pricing is the setting of the price for goods and services sold between controlled (or related) legal entities within an enterprise. For example, if a subsidiary company sells goods to a parent company, the cost of those goods paid by the parent to the subsidiary is the transfer price. Legal entities considered under the control of a single corporation include branches and companies that are wholly or majority owned ultimately by the parent corporation. Certain jurisdictions consider entities to be under common control if they share family members on their boards of directors. Transfer pricing can be used as a profit allocation method to attribute a multinational corporation's net profit (or loss) before tax to countries where it does business. Transfer pricing results in the setting of prices among divisions within an enterprise.

Transfer pricing multi-nationally has tax advantages, but regulatory authorities frown upon using transfer pricing for tax avoidance. When transfer pricing occurs, companies can book profits of goods and services in a different country that may have a lower tax rate. In some cases, the transfer of goods and services from one country to another within an interrelated company transaction can allow a company to avoid tariffs on goods and services exchanged internationally. The international tax laws are regulated by the Organization for Economic Cooperation and Development (OECD), and auditing firms within each international location audit financial statements accordingly.

# >>> COMPLIANCE SERVICES

- » ESR Compliance
- » AML Compliance
- » Liquidation Services
- » RERA Compliance



#### **ESR Compliance**

Economic Substance Regulation in Dubai is another set of compliance requirements to be followed by all business entities. The Economic Substance Regulations are in agreement with the global standard set by the Organization for Economic Co-operation and Development (OECD) on Harmful Tax Practices. So with an objective to curb harmful tax competition, on December 1, 1997, the European Union (EU) adopted a resolution on the code of conduct of business taxation. Code of conduct group on business (COCG) was established to assess the tax measures and regimes. In the past years, the world of economy has experienced a shift of trade from land-based supplies to internet-based supplies which has produced a slight though complex looking ambiguity in the taxation methods to be followed for the online structures.

In order to formalize the governance schemes in such a scenario, the EU came with a set of economic substance regulations following certain criteria that are aligned with the International standards that other states can comply with normally.



#### **AML Compliance**

Governments across the globe have been taking measures to increase the scrutiny of AML/CFT processes and controls, to fight Financial crimes. Individuals and firms are required to comply with minimum standards; failure to keep up with the changing requirements can lead to penalties and legal consequences.

In December 2020, the UAE Cabinet adopted the formation of the Executive Office of the Anti-Money Laundering and Countering the Financing of Terrorism with an aim to follow the international requirements in this sector.

#### **Liquidation Services**

Company liquidation is a hectic task. The liquidation of a company is not just about closing it down; there are many factors to be considered while doing so. The government authorities have to be notified, the business licenses will have to be cancelled, assets need to be distributed and the list goes on. The legal formalities included in company liquidation are the most tedious task among them all.



Cancelling of licenses and seeking approval from different government authorities will be done by our professionals and will help you attain the liquidation report as soon as possible. Cancellation of the license, advertising in at least two newspapers about the company's liquidation, submission of declaration papers at the Department of Economic Development (DED), obtaining objection letter from the partners, cancellation of the partner's visa, liquidating the assets, can all be done by us. We offer company liquidation services across the country and we aim to make things easier for our clients with our prowess. With our extensive experience in offering company liquidation services, we have been able to keep our relationship with the government authorities and agencies alive, which will make things a lot easier.

#### **RERA Compliance**

Real Estate Developers are required to get their project escrow accounts audited annually for each project under development. GSPU's experience in Project Trust account audits, and legal compliances, in line with guidelines prescribed by RERA, goes a long way.

With our experience in dealing with major property developers in the UAE, a cordial relationship with the RERA Trust Account department as well as the Account Trustees, we are in a position to act as a consultant to developers to comply with RERA regulations.

We have a team dedicated to Project trust account audits, available year-round to provide advice to developers on compliances required by RERA.Our relationship with RERA permits us to obtain prompt clarification on any unforeseen complications or amendments to the RERA guidelines.



# COMPANY >>> FORMATION SERVICES

- » Mainland Company Formation
- » Free Zone Company Formation
- » Offshore Company Formation
- » PRO Services
- » Virtual Office Setup in Dubai
- » UAE Local Sponsor



#### **Mainland Company Formation**

The United Arab Emirates (UAE) is a business hub for international trade. The country is a federation of seven Emirates namely, Abu Dhabi, Dubai, Sharjah, Ajman, Ras Al Khaimah, Umm al Quwain and Fujairah with all advanced infrastructure facilities. It is also known as "The Heaven of Commerce" attracting investors here opting for Company Formation in the UAE.

The past years have shown us a steady growing economy with the support of Tax-free income, Policies & regulatory framework, government support & relationship with all countries etc. Dubai always attracts investors to plant their business seeds and achieve success that they desire. Dubai is a global trading hub and an investment destination various in business activities such as trading, import, export, logistics, hospitality, event financial management, services. construction and so on. All this has been made possible with the market's sociable business policies of government making Company Formation in the UAE desirable and seamless.



#### **Free Zone Company Formation**

In the United Arab Emirates (UAE) Free Zones are special economic zones set up with the objective of offering tax-free, and free customs duty benefits to expatriate investors. The Free Zones in the UAE are designed for boosting international business by providing complete ownership to foreign investors. UAE Free Zones in Dubai and the UAE are governed pursuant to a special framework of rules and regulations applicable to the concerned free zone. Free zones in Dubai are managed and operated by free zone authority. These free zones operate outside the federal Law or Laws of the Ministry of Labor.

A free zone company is the most fruitful legal entity that not only offers the benefit of 100% ownership to the investors or entrepreneurs but a host of other exclusive advantages that other legal forms do not have. Normally for company formation in UAE mainland, the expatriates need a local sponsor but through Free zones Company Setup in Dubai, UAE the expatriate can set up their business without the local sponsor and he can enjoy 100% repatriation of capital & profits. UAE free zone offers 100 % corporate and personal income tax benefit.

Most of the free zones in Dubai, UAE broadly offer trading service, industrial, national industrial, and branch licenses to investors looking to set up their businesses. In UAE free zones are either attached to a port or industry-specific.



### Offshore Company Formation

Offshore Despite Company Formation in the UAE being less complicated than the mainland and free zone business setups, it is important to know all the rules, regulations as well as the process to be followed. One needs to understand the complete legal procedure, PRO services requird documentation, and a lot more. To make your work easy, we at GSPU have designed a team of business setup consultants that will come up with every single requisite to start an offshore company in the UAE.

#### **PRO Services**

To launch a business anywhere in the emirates, the investor has to do certain formalities; besides, follow the procedure list. After all, company setup requires formal consent from government groups that can only happen with proper papers. The documentation process and the sanctions are time-consuming for the very hectic schedules of investors.

Therefore, the help of a firm offering PRO services is the sole solution to the problem. It is clear from some market research and polls that ample time, money, and manpower are spent without the firm's dire need. And this wasted money goes for keeping track of the expiry or renewal dates, law updates related to insurance, labour, immigration, gratuity, and many others



### Virtual Office Setup in Dubai

The virtual workplace in Dubai exists as a fusion of way out for Dubai firms. This solves their problem of getting an admin center detailed for all communication while working from their own locale or various places.

The virtual place of work brings the finest advantages of a physical bureau and virtual presence equally.



#### **UAE Local Sponsor**

Local sponsor exists as a critical condition if an overseas entrepreneur wishes to open his company in the mainland of UAE. The sponsor must be a citizen of the UAE. If you are planning to open your business in the free zone, then this is not required.

The UAE local sponsor for a mainland business must have 51% ownership of the said business. In they offer funding, return, products, or services to boost teams, trade shows, events, and nonprofit business or So. technically organizations. speaking, local sponsors get your business exposure, besides the chance to reach new customers.

### >>> OTHER SERVICES

- » Country by Country Reporting (CbCR)
- » Ultimate Beneficial Ownership UAE
- » Digital Marketing
- » NRI Support Services
- » Trademark Registration in Dubai
- » WEB Design & Consulting



#### **Country by Country Reporting (CbCR)**

Country-by-Country Reporting (CbCR) is the requirement of the Organization for Economic Co-operation and Development (OECD) through its Action 13 of Base Erosion and Profit Shifting (BEPS). It was initially introduced in the United Arab Emirates (UAE) with effect from the year 2019 through Cabinet Resolution No. 32 of 2019, which is now replaced by Cabinet Resolution No. 44 of 2020 and will be in effect.

As per Country-by-Country Reporting in UAE(CbCR) regulation, large Multinational Groups of Enterprises (MNEs) in UAE have to file a CbC report to the Competent Authorities at the end of every Financial year. It should provide details of the amount of revenue, profit/loss before tax, income tax accrued, income tax paid, Tax residence of Constituent Company, etc. for each such Company of MNE Group where MNE carries out its activities.





#### **Ultimate Beneficial Ownership UAE**

The UAE government issued Cabinet Resolution 58, replacing Cabinet Resolution 34 on 28 August 2020. The purpose of this resolution is to regulate Ultimate Beneficial Owner Procedures in order to increase corporate transparency. Guidelines on UBO for new companies as well as the existing companies are covered in the resolution. The resolution shall affect all legal entities that are registered in the UAE mainland and free-zones (with a few stated exceptions). The key point of this resolution is the requirement of preparing and maintaining an Ultimate Beneficial Ownership (UBO) register and supporting documents. Entities must keep this register available at their office at all times. They must also file it with the relevant authorities and notify the authorities of any changes that are made in the register.

The reason behind the declaration is to decrease chances of monetary fraud at a corporate level. Unregulated entities can get involved in financial and economic crimes that can be harmful to a country's business environment. UBO regulations mitigate this threat by having organizations and institutions identify the party that will ultimately benefit from the actions of a legal entity. Since filing and maintaining an ownership register of beneficial owners has become a hard requirement, all legal entities should quickly develop an understanding of all the requirements of resolution 58 and the filing processes as well.

#### **Digital Marketing**

Marketing has shifted more in the last 10 years than in the preceding 100 years. Adults now spend more than six hours per day on digital media, this does not count those who rely on the Internet for their jobs. How can these online consumers become payers? With the finest Internet marketing services from an online marketing company. Your website is probably your biggest marketing advantage. Let the digital marketing team at GSPU Management Consultancy guide you through an online marketing strategy to bring more skilled visitors to your site and convert these visitors into leads and sales.



#### **NRI Support Services**

Assistance, Advisory and Support Services for NRI/PIO/OCI relating to

- » NRI regulations
- » Determination of tax residential status in India and consequent tax liability considering both domestic provisions and DTAA
- » Income-tax matters in India (including DTAA)
- » Income Tax Return Filing
- » Tax Compliances
- » FEMA Compliances
- » Business setup in India
- » Investments in Indian entities
- » Regulations for Financial and property investment in India
- » Expat aspects in India
- » Employment aspects, Inheritance and Gifts inside and outside India
- » Repatriation
- » Statutory and other regulatory compliances relating to loans and securities
- » Immovable property transactions, investments, divestment and related statutory aspects
- » Statutory and Regulatory Compliances including filings, reportings e.t.c.
- » NRI bank accounts & RBI Compliances.

#### Trademark Registration in Dubai

GSPU helps you do your trademark registration. A trademark is among the most valued attributes of any business because it's the symbol that distinguishes its products or services from that of its competing companies. Also, the trademark makes the clients or buyers recognize the goods or services of the company.

UAE trademark protection is sanctioned via the 1992 Trade Mark Law that was revised in 2002. As per UAE legislation, any company or natural individual can avail of the trademark protection by registering the said sign. As stated by the Trade Mark Law of UAE, a trademark may be a name, word, image, phrase, or any symbol or mixture of characters. Company registration representatives in Dubai provide more information concerning the Trade Mark Act.

#### WEB Design & Consulting

We are immensely proud to offer the very best client support services, all created and developed from scratch by us. Our experts create websites built for high performance and effectiveness.



#### PRIVACY POLICY

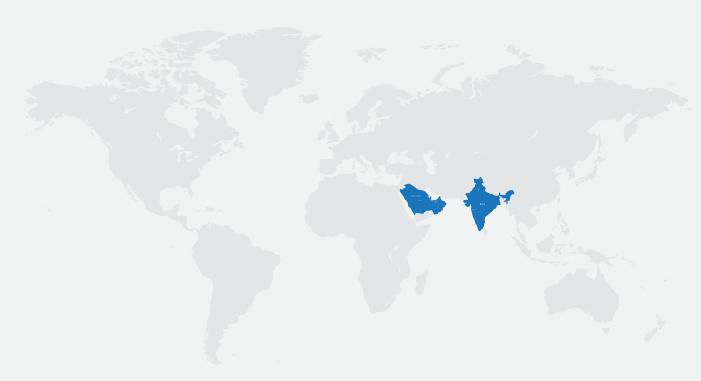
Appropriate use and disclosure of personal information is a concern to every organization and at GSPU we take very seriously our responsibility in handling confidential client information including personal information. We have developed privacy policies to ensure that all client information is used only as one would expect it to be used

Our privacy policies may be summarized as follows:

- » Personal information will only be collected, used and disclosed for the intended purpose of the completion of the services that you have requested.
- » We will only collect the information that we require for the completion of the services and we will obtain consent for the collection of any information
- » We will use our best efforts to ensure the information will be as accurate, complete and up to date as is necessary for the completion of the services.
- » Personal information, in both paper and electronic format, will be protected from unauthorized access.
- » Clients may contact their service partner at any time to enquire as to the details of their personal information on file with GSPU to ensure it is up-to-date and have it amended as necessary

Should you have any questions or concerns on a privacy issue and you do not feel it is appropriate to discuss it with your service partner.

#### OUR PRESENCE



#### **UAE**

#### GSPU TAX CONSULTANCY GSPU AUDITING OF ACCOUNTS

Office No 313, Al Abbas Building-2, Bank Street, Bur DubaiUAE Tel: +971 528532600, +971 589141671 E-mail: info@gspuuae.com www.gspuuae.com

#### **BAHRAIN**

#### GSPU CHARTERED ACCOUNTANTS

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Tel: +973 17008944
+973 32005266
E-mail: info@gspubahrain.com
www.gspubahrain.com

#### **OMAN**

#### G S P U & ASSOCIATES LLC CHARTERED ACCOUNTANTS

Block No: 250, Street No: 319, Building No: 09/1, Bausher Ghala, Industrial Area, Muscat, Oman Ph: 00968 96090952, 00968 96090953 Email: info@gspuoman.com

#### **QATAR**

#### GSPU ACCOUNTS SPECIALIST CO WLL

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#### **SAUDI ARABIA**

#### EASTERN COUNTRY COMPANY FOR SERVICES

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